

Website Maintenance

In the current economic environment, companies, organizations and institutions alike are seeking ways to reduce costs, and add value to their marketing and communications strategies.

Web Maintenance Services by MyIntellects can substantially reduce your costs by eliminating the need to hire full time website design professionals or web content programmers.

Once your site is online, it will inevitably need to be updated to keep your content fresh. Sometimes it's a simple change, like changing a date, or adding an event or you may want to add a new section or functionality to your site involving site-wide modification.

Maybe you already have a website designed in-house or by other designer and you need help fixing a few things, or maybe you tried to do the updates yourself and things didn't work out as well. We can help you maintaining such sites.

Keeping your website up-to-date:

Content editing can be accomplished with updated information, such as special offers, product changes, pricing changes, new product and services announcements, employee information changes and all those things that keep your visitors properly informed.

Maintaining & managing your site:

Using newest technologies, we can monitor your site and make changes that improve your site performance for faster download and improved content spread. We ensure that new innovative features are implemented from time to time.

Secure & Protect your site:

Server side programming used for form processing, database management, search and display functions, shopping carts etc require regular updation to implement fixes for security holes discovered from time to time. We can

manage ASP, PHP and Perl codes for all sorts of applications.

Re-structure your site contents:

Using your site access statistics like how many visitors your site has, and what they look at while visiting, we can help you re-structure your site contents and navigation elements for increased business.

Most maintenance job include at least the following:

- Modification and Addition of Website Content
- Image Manipulation and Addition (client supplied images)
- Newsletter & email list maintenance
- Shopping cart product updates
- Update announcements, articles, etc.
- Replace images i.e. pictures & graphics
- Adding/removing pages
- PDF creation and uploading